

## HTC REPORTS FOURTH QUARTER 2017 RESULTS

**Taipei, Taiwan – March 26, 2018** – HTC Corporation (TWSE: 2498), a global leader in innovation and design, today announced consolidated results for its fiscal 2017 fourth quarter ended December 31, 2017.

Key figures:

- Quarterly revenue of NT\$15.7 billion with gross margin of -30.8%
- Quarterly operating loss of NT\$9.6 billion with operating margin of -60.8%
- Quarterly net loss after tax: NT\$9.8 billion, or -NT\$11.93 per share
- Quarterly loss due to market competition, product mix, pricing, and recognized inventory write-downs according to International Financial Reporting Standard (IFRS).

HTC successfully completed the US\$1.1 billion business cooperation agreement with Google at the end of January, and the gain related to the transaction will be recognized in Q1'18, enabling greater investment in emerging technologies, which will be vital across all of our businesses and present significant long-term growth opportunities.

HTC has also undertaken a strategic review of the business to optimize teams and processes, and bringing the regions under common leadership for greater coordination of the smartphone and virtual reality businesses, as well as enabling greater leverage of our extensive expertise across the group.

There has been significant innovation over this period, with the launch of the VIVE Focus standalone VR system in China, and the VIVE Pro premium PC VR system in January earning 29 awards and wide media acclaim at the Consumer Electronics Show (CES) in Las Vegas in January 2018, including many 'best in show' awards.

With a clear product focus and a series of measures in place to enable stronger execution, HTC is positioned well for another strong year of innovation at the forefront of its markets.

- Ends -

### Quarterly Results Information

HTC investor information may be accessed at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-irhome>

### About HTC

HTC Corporation aims to bring brilliance to life. As a global innovator in smart mobile devices and virtual reality devices and technology, HTC has produced award-winning products and industry firsts since its inception in 1997, including the critically acclaimed HTC U, One and Desire lines of premium and flagship smartphones, and leads the VR industry with the VIVE portfolio. The pursuit of brilliance is

at the heart of everything we do, inspiring best-in-class design and game-changing mobile and virtual reality experiences for consumers around the world. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). [www.htc.com](http://www.htc.com)

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